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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No. : 09/763,360 Confirmation No. : 5293
First Named Inventor : Nicholas WEBB
Filed : August 9, 2001
TC/A.U. : 2673
Examiner : MENGISTU, AMARE

Docket No. : 3036/49686
Customer No. : 23911

Title : Acoustically Activated Marketing Device

AMENDMENT

Mail Stop AMENDMENT

November 30, 2005

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

The following amendments and remarks are respectfully submitted in response to the Office Action dated August 30, 2005.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 8 of this paper.